SCENARIO 3:  
  
Elizabeth is a person who takes a lot of time to dedicate time to things, from work to family to his hobbies. However, she is also very busy and has difficulty managing her commitments. Her friend Alex, who knows her very well, recommends using the Travelandar + application. Elizabeth follows his advice, takes her smartphone and downloads the application. After half an hour of using the application, Elisabetta is very satisfied, especially because has also set the "Optimal Lunch" function that allows her to devote the right time to her lunch, denying the opportunity to add appointments around the 30 minutes of lunch.